



Exhibitor Frequently Asked Questions

What is the difference between a CableLabs member and vendor/exhibitor?

CableLabs membership is offered to cable operators worldwide.

If you are not an employee of a CableLabs member company, then you are considered a vendor. All CableLabs NDA Vendors can apply to exhibit at Tech Summit.

Each option below has limited availability. An option selection must be made at time of application and cannot be upgraded or downgraded after the application is accepted.

All options include the following:

All demo tables are 6 feet long and include 10 amps power and a shared Wi-Fi connection. Demo table packages also include employee conference passes, which provide your registered employees access to all conference sessions, meals and networking opportunities.

- **OPTION 1:** Demo Table and Three (3) Conference Passes: \$12,000
- **OPTION 2:** Demo Table and Four (4) Conference Passes: \$14,500
- **OPTION 3:** Demo Table and Five (5) Conference Passes: \$17,000
 - Option 3 offers the option to upgrade to soft seating in place of a demo table.
 - Upgrade Price: \$1,800
 - If you are not showing a demo at your table, this upgrade would allow you to have a casual networking space.

If I am an exhibitor, is there any way to attend Tech Summit besides registering for a demo table?

You must be an NDA vendor to exhibit at CableLabs Tech Summit which includes conference passes to attend all sessions, meals and networking opportunities. We do not offer individual conference passes for purchase.

Why do I have to apply to be an exhibitor?

Tech Summit is a special event for exhibiting vendors to showcase their products and services to our cable operator member executives. We have limited tables, so we approve

vendors that specifically sell to operators and are part of our industry. Vendors must also have a NDA with CableLabs.

How will I know if my company is a CableLabs NDA Vendor?

Please email events@cablelabs.com and ask if your company has completed the NDA process.

Can I share a demo table with another company?

Each table is an individual exhibitor commitment and is intended for the display of that exhibitor's products and services only.

What is included in a conference pass?

A conference pass includes attendance at all conference sessions on April 28-29, 2026. It also includes the following meals:

April 27: Opening Reception

April 28: Breakfast, Lunch, Reception

April 29: Breakfast, Lunch, Reception

What are the rules for exhibitor conference passes?

- Tech Summit Exhibitor badge rules:
 - Adhere to allowed badge limits.
 - Badges are only to be used for Exhibitor employees.
 - Badges are to be clearly visible and worn at all times.
 - No badge sharing or swapping. Such sharing or swapping will result in the badge being confiscated and further access to the event being revoked.
 - Attendees must show a photo ID and proof of company affiliation (i.e. Business Card) to collect their badge at the onsite CableLabs registration desk at Tech Summit.
 - Attendees must pick up their own badge individually.

How do we add or change our employee conference attendees?

Exhibitor main contact will be given instructions after application.

Do we get registration confirmations for our staff attendees?

Once the Exhibitor main contact enters the staff name and email, the confirmation email will be sent to the staff with information on travel, exhibit hours and housing.

How do I book housing?

Once Exhibitor registers their staff for Tech Summit, the housing link will be provided.

When is demo move-in and move-out?

Demo move-in is Monday, April 27 anytime between 9:00a and 5:00p MDT (check-in no later than 3:00p)

- CableLabs staff will be available to assist with questions.
- Welcome Reception begins on April 27 at 5:30p MDT.

Demo move-out is Wednesday, April 29 starting at 7:00p (after reception) and ending 9:00p MDT.

- All equipment must be packed, labeled and shipping forms completed no later than 9:00p.

Can I set up my demo on Tuesday, April 28?

The conference starts with breakfast at 7:00a MDT on April 28, we ask that all demos are set up on April 27 between 9:00a-5:00p MDT.

When are the exhibition hours?

Exhibit hours are set during session breaks so that **exhibitors can attend all conference sessions** as follows:

April 27, 2026

9:00a-5:00p	Exhibitor Move in – check-in no later than by 3:00p
5:30p-7:30p	Opening Reception (on exhibit floor)

April 28, 2026

7:00a-5:00p	Breakfast & Conference sessions (no exhibits except lunch)
11:15a-12:45p	Exhibit Hours (during lunch break)
5:00p-7:00p	Exhibit Hours (during reception)

April 29, 2026

7:00a-5:00p	Breakfast & Conference sessions (no exhibits except lunch)
11:15a-12:45p	Exhibit Hours (during lunch break)
5:00p-7:00p	Exhibit Hours (during reception)
7:00p-9:00p	Exhibitor Move Out

Where do I find the conference agenda?

Tech Summit agenda will be available closer to the event.

Do you record any audio or video from the conference sessions?

Presentations will be archived in .pdf format for CableLabs Members-only. Exhibitor attendees cannot record video, audio or make social media posts of any sessions presented during Tech Summit.

Where do I find out more information about deadlines and AV rental forms and shipping forms?

Deadlines and rental forms will be given to exhibitor main contact after application approval.

How much power is included with my demo table?

With each demo table, 10 amps of power and one power strip.

Is internet access included with my demo table?

Exhibitors share a combined conference Wi-Fi network.

What is the speed of the shared Wi-Fi network?

Conference network bandwidth speed cannot be guaranteed for any exhibitor.

Can I purchase more bandwidth?

Additional bandwidth is not available for purchase.

What signage can we bring for our demo table?

CableLabs only provides an 8.5x11 sign with your logo to mark the table. Exhibitors are allowed to bring retractable pull up, logo banner stands that are limited to single sided and 24"W x 72"H and must be placed behind/beside the demo table.

Pop-up boards, backdrops, or overhead signs are not allowed at the demo table.

Can we bring a branded tablecloth with our logo?

Exhibitors can bring a branded tablecloth that can be placed over the existing tablecloth. The demo table size is 6'w x 30"d.

Can we bring logo giveaway items and collateral?

Small logo items must be distributed at your table only and shipping and storage of these items are exhibitor's responsibility. Raffles are not allowed.

How do exhibitors rent AV equipment like monitors and laptops?

All AV rental and payment will be through the hotel authorized AV company. Form will be sent to exhibitor main contact in January 2026.

Are we allowed to bring our own monitor for our demo or do we have to rent through the event?

You can bring your own monitor. If you are shipping the monitor, please use the shipping instructions and form. Form will be sent to exhibitor main contact.

Do exhibitors receive a list of attendees for Tech Summit?

CableLabs does not offer a list of attendees. Exhibitors are encouraged to network and make connections personally.

Can we bring our customers to visit our demo table during the event?

Only attendees of CableLabs Tech Summit are allowed in the exhibit hall.

What is the soft seating option?

Exhibitors who have registered for Option 3: Demo Table and Five (5) Conference Passes (\$17,000) can upgrade to soft seating in place of a demo table. If you are not showing a demo at your table, this upgrade would allow you to have a casual networking space.

Upgrade includes the following and replaces the 6-foot demo table. Upgrade price: \$1,800

- 4 soft seating chairs (CableLabs choice)
- Wireless charging cube/table (power is included)

Are there sponsorship options available?

Tech Summit exhibitors have an option to sponsor Meals and Breaks. Vendors must be an exhibitor to be a sponsor.

Any questions – events@cablelabs.com