

CableLabs Tech Summit

Exhibitor Obligations

Your purchase of a demonstration table at a CableLabs-sponsored event includes your agreement, as an Exhibitor, to the following obligations:

FEES

CableLabs NDA Vendors **must** submit an application for review and approval to participate as an exhibitor at CableLabs Tech Summit. NDA vendors approved to exhibit will receive access to:

- Hours of **networking opportunities**, including provided meals and receptions, with CableLabs member operators and other exhibitors.
- Two full days of **captivating content** from a diverse lineup of industry thought leaders.

Tech Summit Exhibitor Options

Each option below has limited availability. An option selection must be made at time of application and cannot be upgraded or downgraded after application is accepted. All options include the following:

All demo tables are 6 feet long and include 10 amps power and a shared Wi-Fi connection. Demo table packages also include employee conference passes, which provide your registered employees access to all conference sessions, meals and networking opportunities.

- OPTION 1: Demo Table and Three (3) Conference Passes: \$12,000
- OPTION 2: Demo Table and Four (4) Conference Passes: \$14,500
- OPTION 3: Demo Table and Five (5) Conference Passes: \$17,000

Payment, Shipping and Cancellation:

Exhibitor Payment and Cancellation Policy:

Registration Payment Policy:

- Full payment of the registration fee must be made at the time of registration (after application approval). Payment can be made by credit card (Visa, MasterCard, American Express) or Wire Transfer (invoice payment due in full by March 13, 2026).
- Arrange and pay for freight, drayage, AV rental and other optional items within the CableLabs event deadlines.

Registration Cancellation and Refund:

For demo tables:

- Full refund with no penalty fee to cancel prior to 5:00p MDT, March 13, 2026.
- No refunds if cancelling after March 13, 2026.

- CableLabs must receive the cancellation notice in writing by 5:00p MDT, March 13, 2026 to events@cablelabs.com
- Upon receipt of the cancellation notice to CableLabs, all exhibitor passes included with table purchase will be cancelled.
- Upon CableLabs receipt of the notification of cancellation, CableLabs has the right to resell the vacated space.
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CONDUCT

CableLabs is to:

- Provide an Exhibitor logistics website of pertinent information for a successful demonstration at CableLabs Tech Summit.

Exhibitor is to:

- Observe all local, state and federal laws, codes and regulations, including gaming laws. No raffles allowed.
- Comply with facility requirements, rules and policies ("Facility Rules") that are made available to the Exhibitor.
- Ensure Exhibitor employees and/or agents conduct themselves professionally throughout the event and follow all legally defined diversity, equity and inclusion guidelines.
- Ensure only exhibitor employees who are registered as staff are allowed on the exhibit floor or conference area.
- Limit side-meetings or events during the conference to times when CableLabs sessions are not scheduled.
- Use only CableLabs/Westin Westminster-approved contractors to provide services and furnishings.
- Limit attendance at CableLabs conferences and events to persons 18 years and older and registered employees of the Exhibitor.
- Abide by the following badge rules:
 - Adhere to allowed badge limits.
 - Badges are only to be used for Exhibitor employees.
 - Badges are to be clearly visible and worn at all times.
 - No badge sharing or swapping. Such sharing or swapping will result in the badge being confiscated and further access to the event being revoked.
 - Attendees must show a photo ID and proof of company affiliation (i.e. Business Card) to collect their badge at the onsite CableLabs registration desk at Tech Summit.
 - Attendees must pick up their own badge individually.
- Register all staff attending the conference within the quantity limitation of your demo table option.
- Not share or distribute to the press, analysts or others outside the demonstrating Exhibitor's company any information gathered/learned at CableLabs conferences.

CableLabs has the right to prohibit any exhibit or part of an exhibit which it finds questionable, ethically or morally inappropriate.

DEMO

CableLabs Will:

- Provide 6-foot demo table.
- Provide 10 amps of power and one (1) power strip at demo table.
- Provide carpet and other reasonable decorating items at CableLabs' discretion.
- Provide access to shared Wi-Fi Network.
- Provide CableLabs conference badges for registered demonstrating Exhibitor employees only.

CableLabs will attempt to honor proximity requests to the extent that the requests do not compromise or interfere with the success of the show.

Exhibitor will:

- Contain demonstrations within the confines of the contracted space of 6-foot demo table. All demo equipment must be placed on the table. Exceptions include:
 - Monitors – can be brought in or rented and be placed on monitor floor stands behind table or on demo table.
 - Retractable pull up, logo banner stands are limited to single sided and 24"w x 72"h and must be placed behind/beside the demo table.
- Logo tablecloths for 6'w x 30"d table are allowed.
- Not use pop-up boards, backdrops, or overhead signs at demo table.
- Limit tabletop literature holders to no larger than 10 inches wide x 14 inches tall, free standing tabletop signs to one [1] smaller than 18 inches x 24 inches.
- Have demonstration(s) completely setup and functional by 5:00p MDT April 27, 2026.
- Remove materials, equipment or activities which detract from the atmosphere of the demonstration space, or which disturbs other exhibitors.
- Abide by all badge rules as listed in Conduct section.
- Exhibitor must dismantle demo and remove all equipment from exhibit floor by 9:00p MDT, April 29, 2026.
- Arrange with The Westin Westminster services for shipping inbound and outbound freight in advance of the event.

CONTACT

CableLabs will provide:

- One contact person to assist with all CableLabs event needs, additional staff may be used to better assist the Exhibitor.

Exhibitor will provide:

- A company representative to serve as the single point of contact with CableLabs. The company representative is responsible for ensuring that the Exhibitor and staff abide by all conference terms and conditions.

MARKETING**Exhibitor will:**

- Not use the CableLabs logo without written approval.
- Not invite customers that are not attendees of CableLabs Tech Summit.
- Allow audio, video and photographs of employees/representatives to be captured and distributed at CableLabs discretion.
- Submit press releases 7 days prior to scheduled release for CableLabs review and approval.
- Not record video, audio or make social media posts of any sessions presented during Tech Summit.

LIABILITY**CableLabs agrees to:**

- Lock all doors to exhibit hall at the end of each day.

Exhibitor agrees to:

- Indemnify and hold harmless CableLabs from any and all liability, including attorney's fees, which may arise due to the presence or actions of third-party contractors employed by Exhibitor.
- Secure or remove any valuables from their demo table. CableLabs is not responsible for lost or stolen items.
- Maintain such insurance that will fully protect CableLabs from any and all claims of any nature whatsoever, including claims under the Workmen's Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation or dismantling of the Exhibitor's display.
- Provide CableLabs with Certificate of Insurance for single limit coverage of not less than one million dollars (\$1,000,000) for their employees, agents, contractors, representatives and guests.

Any disputes arising from or related to these terms and conditions are to be resolved by a court located in the State of Colorado and governed by the laws of the State of Colorado without giving effect to the principles of conflicts of law.